



**KONSTRUKSI  
INDONESIA**



**CONSTRUCT  
INDONESIA**

8 - 10 NOVEMBER 2017

JAKARTA CONVENTION CENTER

[WWW.KONSTRUKSIINDONESIAIBIG5.COM](http://WWW.KONSTRUKSIINDONESIAIBIG5.COM)

# INDONESIA'S COMPLETE SOLUTION FOR THE CONSTRUCTION INDUSTRY



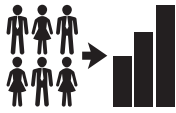
**380  
EXHIBITING  
COMPANIES**

**25  
EXHIBITING  
COUNTRIES**

**8,000 SQM  
EXHIBITION  
SPACE**

**12,000  
TOTAL  
VISITORS**

# OPPORTUNITIES FOR YOU IN INDONESIA\*: \$398 BILLION INFRASTRUCTURE INVESTMENT



Indonesia's population number increased more than 260 million in 2016.



The 16th-largest economy in the world.



13.5 million shortfall in homes, "1 million home-build plan" to finish by 2017 which will require \$6.19 billion worth of investment.



The cement market demand grows by 7% per year.



The construction market contribution rate to GDP is 10%, with 6% projected average construction.



Indonesia has become the 2nd most profitable construction market in Asia & the biggest in ASEAN Free Trade Zone.

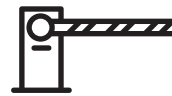
## Government Priority Projects\*\*:



3,300km Railways



2,650km Roads



1,000km Tollroads



65 Dams



24 Seaports



15 Airports



15 Industrial parks



Combined 35,000 MW power plants project

## Top Projects\*\*\*:

Jakarta –  
Bandung Super  
Express  
**\$6.7 billion**

Trans Java  
Toll Road:  
**\$5.5 billion**

Trans Java  
Pantura  
Railway  
**\$1.8 billion**

Homes for  
Islamic Students  
in East Java  
**\$654 million**

Homes for  
Athletes in  
Kemayoran  
**\$262 million**

Main Stadium of  
PON XX, Papua  
**\$107 million**

Orange County  
Superblock,  
Bekasi  
**\$32.3 million**

Oxley  
Convention City,  
Batam  
**\$30.3 million**

### SOURCES

\*  
pu.go.id  
indonesia-nvestments.com  
gbgindonesia.com  
Oxford Business Group Report

\*\*  
pu.go.id  
kppip.go.id

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pu.go.id  
kppip.go.id  
bciasia.com

# THE COMBINATION OF KI-BIG 5 POWER IN 2016:

# 321

Number of exhibitors

# 7,191

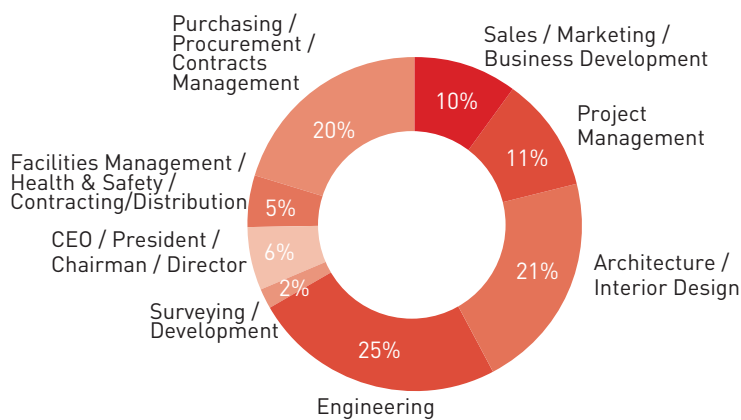
Number of net sqm

# 10,931

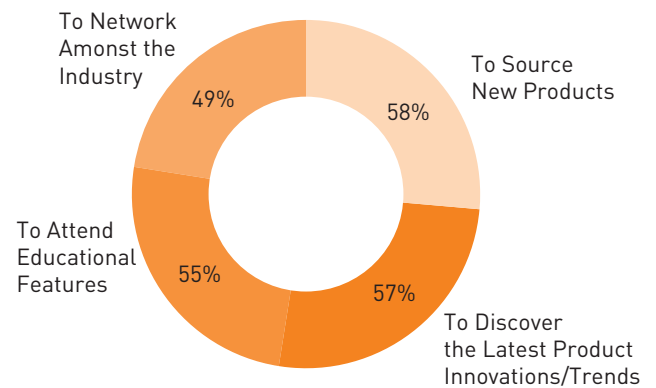
Participant attendees



## Visitor by profiles



## Main reasons for visiting



## Top companies who visited include:

**PT Wijaya Karya**

**PT Pembangunan Perumahan (PERSERO), Tbk**

**PT Lippo Karawaci, Tbk**

**PT Total Bangun Persada, Tbk**

**PT Intiland Development, Tbk**

**PT Leighton Contractors Indonesia**

**PT Langdon & Seah Indonesia**

**PT Balfour Beatty Sakti Indonesia**

**PT Agung Sedayu Group**

**AECOM**



Konstruksi Indonesia and The Big 5 Construct Indonesia join forces once again in 2017 to create the perfect platform for companies to access the local market and connect with key buyers in a professional environment. The events will take place alongside Indonesia Infrastructure Week - the largest gathering of infrastructure stakeholders and decision makers in Indonesia.



The event is the major exhibition in the construction industry and we feel we definitely need to be part of it. The reason we participate is to meet clients, to drive our business and to ensure other players in the industry we are here to stay.



**GERRIT LAMBERT**

Business Director, Volvo, Construction Equipment, (Volvo CE)

## Product Categories



### MEP Services

- Electrical systems
- Elevators & Escalators
- HVAC- R
- Plumbing & Water Technology
- Security & Fire Protection
- Smart Building & Automation
- Solar Energy



### Construction Technology

- Building Information Modeling (BIM)
- Software & IT Solutions
- Tunelling Technology



### Construction Tools & Building Materials

- Aluminium, Metal & Steel
- Concrete & Cement
- Construction Chemicals & Admixtures
- Hardware & Construction Tools
- Precast & Prestressed Products



### Building Interiors & Finishes

- Ceramic, Stone & Surfaces
- Coatings, Sealants & Adhesives
- Flooring, Ceiling, Walling & Other Interior Finishes
- Kitchen, Bathroom & Sanitary
- Lightings
- Facades



### Building Envelope & Special Construction

- Roofing, Cladding & Glazing Special Construction
- Windows, Doors & Sun Protection Systems



### Construction Machineries, Equipment & Vehicles

- Batching
- Compressors/Generators
- Cutting, Bending & Welding Machineries
- Formwork & Scaffolding
- Handling Machinery
- Plant Machinery Vehicle
- Road Construction
- Surveying Equipment
- Tunelling Equipment





# WHY EXHIBIT?

## Meet the buyers



Showcase your products to buyers responsible for big budgets and even bigger projects. 2016 saw over 150 key buyers bought directly to exhibitors to facilitate business, as part of our exclusive invite only club.

## Generate new leads



Connect with construction industry professionals that are expected to engage at the Global Meetings Programme in 2017.

## Grow your business



Unlock the Indonesian construction industry for your business and secure your share of the planned US\$537bn government spend on the sector through to 2019\*\*.

## Promote your brand



Tap into lucrative business opportunities by staying ahead of your competitors, meet with leading construction professionals to get an insight into the latest upcoming projects.



## More Than An Exhibition:

### Distributors Programme

Targeting the largest distributors operating in Indonesia – highlighting our exhibitors' requirements to look for partners pre, during and post event to help make those important introductions.

### "How To Trade In Indonesia" Seminar

A comprehensive guide for international exhibitors on how to conduct business in Indonesia. This is also an excellent opportunity for distributors to be kept up to date on the latest regulations and certification processes.

### CPD Certified Workshops

A popular programme of CPD certified workshops has successfully attract 3,303 attendees in 2016. The sessions provides expert coaching and presentation on the hottest industry topics including Project Management, Construction Contracts, IT Software,

### Live Demonstration

We presented 2 new outdoor features last year, which enables the potential buyers to explore the product's technologies and innovations. In the dedicated outdoor area, product showcases include plant, machinery and vehicle for sales and rental.

### Association Forums

Another educational features developed at the show floor to enhance the attendee's experience during their visit. In 2016, the 4 association forums has brought 1,180 additional key buyers from architects, contractors, engineers and more.

### Global Meetings Programme

The programme enables pre-registered visitors, delegates and exhibitors to pre-arrange meetings to take place in a dedicated area at the exhibition. In 2016, 7000 people engaged online and translated to 217 meetings.



\*\*Source:Oxford Business Group

# EXHIBITION RATES:

## Indoor

- Space Only US\$ 370/sqm
- Shell Scheme US\$ 402/sqm
- Upgraded Shell US\$ 425/sqm

## Outdoor

- Space Only US\$ 159/sqm



The second edition of the Big 5 Construct Indonesia proved to be a more engaging and richer experience than the first one in almost every way. A top venue, great organization and a wide range of topics, themes and suppliers put this event on the map as the definitive construction and infrastructure event in Indonesia.



**Martijn Wieriks**

Managing Director, SEPAM Consultants

## MEET THE ORGANISERS

### A GLOBAL NETWORK ACROSS 45 EVENTS



Tarsus Indonesia, formerly PT Infrastructure Asia, is a business-to-business conference and exhibition organiser and media company based in Jakarta, Indonesia.

Tarsus Indonesia's flagship event is the Indonesia Infrastructure Week (IIW), an event that generates more than \$16 billion in new business during the 3-day event. Tarsus Indonesia also hosts events within the Education, Aviation, Technology, Cyber Security and Traffic sectors.

Tarsus Indonesia is part of the UK-based Tarsus Group PLC - an international business-to-business media group. Founded in 1998, Tarsus has built a diverse portfolio of leading brands that span a wide range of industries and geographies. It operates in 13 key sectors, with 100+ events and websites, 25 publications, and an annualised turnover of over \$150 million.



dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc, one of the largest listed media companies in the UK. It manages over 80 events in up to 25 countries each year and is currently active in North America, the Middle East, North Africa, Europe, Asia and Australia.

Headquartered in Dubai, UAE and with satellite offices in India, South Africa and the UK, dmgevents Middle East, Asia & Africa organizes over 45 events across the Middle East, Africa, Asia, North America and Europe. The events attract more than 250,000 customers every year and provide opportunities for trade professionals to do business, network and learn.

For more information, visit [www.dmgeventsme.com](http://www.dmgeventsme.com)

**TO STAY UP TO DATE ON THE INDONESIAN CONSTRUCTION INDUSTRY, SUBSCRIBE TO [WWW.CONSTRUCTIONASIAONLINE.COM](http://WWW.CONSTRUCTIONASIAONLINE.COM) AND FOR NEWS ON THE MIDDLE EAST CONSTRUCTION INDUSTRY, SUBSCRIBE TO [WWW.THEBIG5HUB.COM](http://WWW.THEBIG5HUB.COM)**

## CONTACT US NOW TO SECURE YOUR SPACE:

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