



15<sup>th</sup> International Exhibition of Agricultural Industry and Related Services  
12 - 15 January 2017

Isfahan, Iran

COMPANY DETAILS:

Company Name: .....

Managing Director: ..... Name of Fascia: .....

Tel: ..... Fax: .....

Email: ..... Website: .....

City: ..... Country: .....

Address: .....

NATURE OF BUSINESS

- |   |  |
|---|--|
| <input type="checkbox"/> Seed and Plant Production      | <input type="checkbox"/> Organic Farming     |
| <input type="checkbox"/> Pesticides                     | <input type="checkbox"/> Fruit Growing       |
| <input type="checkbox"/> Agrochemicals                  | <input type="checkbox"/> Horticulture        |
| <input type="checkbox"/> Banks & Insurance Services     | <input type="checkbox"/> Vegetable Gardening |
| <input type="checkbox"/> Magazine/Periodical            | <input type="checkbox"/> Greenhouse          |
| <input type="checkbox"/> Scientific and Research Center | <input type="checkbox"/> Fertilizers         |
| <input type="checkbox"/> Other, please specify .....    |  |



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## BOOTH RATES

| Space Type                                 | Rate per sqm | Area (sqm) | Amount(€) |
|--|--------------|------------|-----------|
|  | Euro         |            |           |
| <input type="checkbox"/> Shell Scheme      | 120          |            |           |
| <input type="checkbox"/> Raw Space         | 100          |            |           |
| <input type="checkbox"/> Outdoor Raw Space | 50           |            |           |
| Total (€)                                  |              |            |           |

**Note:** The shell scheme booths would be provided with the following amenities subject to a minimum of 12 sq. meters:

One table, two chairs, spotlights, Exhibitor's catalogue entry, fascia, floor carpet, power socket, air conditioning and general security

## METHOD OF PAYMENT

Upon the receipt of the completed registration form, an invoice containing the bank details will be issued to the exhibitors.

Name & Designation

Signature & Company Seal

Date

# CONDITIONS OF CONTRACT

## 1. Allocation of Exhibit Space

The Organizer shall allocate the space in accordance with the nature of exhibits or in the manner they deem fit. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to commencement of the build-up of the Exhibition if exceptional circumstances demand and, to alter the space to transfer or close entrances and exits to the Exhibition facilities and to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Organizer and the Exhibitor shall have no claim for Compensation as a result of the changes.

## 2. Use of Exhibit Space

Exhibitor is bound to exhibit the announced products and to man the exhibits with competent personnel during the opening hours of the Exhibition. The Organizer reserves the rights to refuse admittance to any visitor to the Exhibition or to have access to the stand. Exhibitor is not allowed to sub-let the stand allotted to him to other parties either wholly or in part without the written consent of the Organizer. Exhibitor will be liable for any damage to walls or the exhibition hall in which his exhibits are placed and shall not paint or otherwise alter the floors, ceilings, pillars, or walls without the prior consent of the Organizer.

## 3. Construction and Decoration of Stand

Exhibitor will be allowed to decorate his unit as per schedule. Any damage caused by the Exhibitor or his contractors to other Exhibitors or common property shall be the responsibility of the Exhibitor. The Exhibitor must complete his construction and decoration by the date and time stipulated by the Organizer.

## 4. Movement of Exhibits

- a) Exhibitor shall bear the responsibility and expenses for the transport of exhibits to the Exhibition venue.
- b) Exhibitor shall remove all exhibits from the Exhibition hall within the period stipulated by the Organizer and shall indemnify the Organizer against any loss by reason of the delay or damage to the Exhibition hall.

## 5. Security

The Organizer shall take all security precautions in the interest of the Exhibitors and visitors. However, the Organizer shall not be held responsible for any loss or theft of exhibits at the Exhibition hall during

the build-up, exhibition and dismantling period. The Organizer shall not be held responsible for any loss or damage to exhibits or any articles belonging to the Exhibitor.

## 6. Fire Regulations

Materials used in stand and exhibition construction must be properly fire-proofed in accordance with local regulations. The Organizer will be authorized to limit any demonstrations that are potential fire hazards. No pressurized containers shall be used for any purpose without the prior approval of the Organizer. All electrical work shall be carried out by the electrical contractor appointed by the Organizer.

## 7. Insurance, liability and Risks

All the stands in the exhibition halls have the minimum fire insurance coverage. Exhibitors and delegates are advised to buy their own supplementary insurance against fire, theft, missing, breakage and other risks that may arise during transport, packaging, unpacking, displaying, demonstrating, etc.

All Exhibitors shall insure, indemnify and hold the Organizer and the respective hall owners harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, fire, theft, missing, breakage and other risks or injury arising to any persons howsoever caused while the said persons are upon or examining or passing the said Exhibition stand, during the tenancy of the Exhibition.

The liability or risks of the employees, agents or exhibits shall be the responsibilities of the Exhibitor.

## 8. Terms of Payment

- a) Full payment 100% shall be paid two months prior to the date of opening of the Exhibition
- b) Payment by the stipulated date is a pre-requisite condition governing participation in the Exhibition. In the event of default in payment by the stipulated date the Organizer shall reserve the right to refuse participation and to claim all dues from the defaulting Exhibitor who shall not be entitled to any form of compensation.

## 9. Breach of Contract and Withdrawal by Exhibitor

Without prejudice to the rights and remedies of the Organizer in respect of any breach of the Contract on the part of the Exhibitor the Organizer may at their discretion allow the Exhibitor to withdraw

## CONDITIONS OF CONTRACT

from the Exhibition subject to the following conditions:

- a) The exhibitor must give written notice to the Organizer that he desires to withdraw and if the Organizer allows such withdrawal they will notify the Exhibitor of their decision in writing;
- b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organizer of a consideration for release from the Contract.
- c) The amount of such payment will be specified in the Organizer notification to the Exhibitor and will be that proportion of the stand rental payable under the Contract specified in the second column below which appears beside the time in the first column below upon which the Organizer receives the notification from the exhibitor;
- d) Upon payment of such amount to the Organizer by the Exhibitor the Contract shall be cancelled and neither party shall have any further claim against the other.
- e) In the event of any failure on the part of the Exhibitor to observe and perform any of the provisions of the Contract the Organizer shall have the right to terminate the Contract forthwith by written notice to that effect in which event all rental then paid by the Exhibitor shall be forfeited to and retained by the Organizer and the Exhibitor shall indemnify the Organizer in respect of all costs, losses, damages or expenses (including any consequential loss or damage) incurred as the result of such failure.

### 10. Changes

The Organizer reserves the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement to participate shall remain in force so long as the Exhibitor is informed at least a month before the changes.

In the event of a change of venue and/or date or cancellation of the Exhibition, the Exhibitors shall not be entitled to any claim for compensation in connection with their booking for participation.

### 11. Failure of services

The Organizer shall not be liable for any loss sustained by the Exhibitor directly or indirectly attributable to the cancellation, suspension or reduction of the scheduled Exhibition from the period advertised or specified due to:

- a) Force Majeure
- b) Decisions made by the authorities concerned
- c) Acts of War, Military Activity, Municipal Statutory or Civil Authority requisition
- d) Fire, flood, tempest excessively inclement weather, earthquake or a combination of the same
- e) Damage caused by an aerial object or aircraft
- f) Strikes or lockouts by workmen

AND in the event the Exhibition is cancelled, reduced or postponed then and in any event the fees paid to the Organizer, or any part thereof may be refunded at the sole discretion of the Organizer to the Exhibitors BUT without prejudice to the Organizer's right to appropriate the entire sum or any part thereof for its own purpose.

**12. This CONTRACT** is prepared in duplicate. One will be kept by the Exhibitor and the other by the Organizer, once signed by the Exhibitor the CONTRACT shall then be binding on both parties.

**13. The Exhibitor shall not assign this CONTRACT** without the express consent of the Organizer in writing.

### 14. Dress Code for Women

To respect the Iranian Islamic dress code for women (Hijab), female exhibitors are required to cover their head and hair and to wear long and loose clothing.

### 15. Supplementary Clauses

Whenever necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the CONTRACT to ensure the smooth management of the Exhibition. Any additional written regulation instructions shall form part of the CONTRACT and they shall be binding on the Exhibitor.