

15<sup>th</sup> International Exhibition of  
**Agricultural Industry and Related Services**  
 12-15 January 2017



Started in 2003, Agrovvet covering agricultural industry, machinery, animal husbandry and veterinary equipment turned into the most comprehensive event for agricultural industries in Iran organized annually in Isfahan Province and has been largely visited and attended by foreign companies along with direct buyers and consumers, farmers, experts and decision makers from all over the country.

Due to the extensive demand for participation at Agrovvet by Iranian companies and the existing space limitations in our current venue and in order to organize the show more specifically, the animal husbandry and veterinary sector of Agrovvet was separated and organized in a different show in 2010.

In 2014, Agrovvet underwent a new launch. The machinery, equipment and irrigation sector witnessed a separately organized show named as Agromac.



[www.agrovvet.ir](http://www.agrovvet.ir)



**Exhibit Profile:**

- |                           |                                |
|---------------------------|--------------------------------|
| Seed and Plant Production | Banks & Insurance Services     |
| Agrochemicals             | Magazine/Periodical            |
| Organic Farming           | Scientific and Research Center |
| Horticulture              | Banks & Insurance              |
| Organic Farming           | Fruit Growing                  |
| Vegetable Gardening       | Services                       |
| Greenhouse                | Fertilizers                    |
| Pesticides                |                                |





# Iran Agricultural Industry



One of the most important sectors in today's Iran, both economically and socially, is agriculture. Over the last 20 years, the country has regained its self-sufficiency in agricultural production and increased its food security index to 96%, and exports have begun to increase rapidly. Through making use of its natural advantages such as climate and geographical diversity, and through improving mechanization levels and irrigation methods, the country aims to strengthen this position in the future and increase the share of agricultural output in its export basket.

Iran has 163.6 million hectares of land, of which 30 million hectares is arable. Currently, 18 million hectares are being utilized for crop growth and animal husbandry and approximately 28% of the populations live in rural areas. The sector remains a large contributor to the economy, making up 10% of the country's GDP, 45% of non-oil exports, and 80% of domestically consumed foodstuffs, according to the ECO Trade and Development Bank. The production of crops represents up to two-thirds of total agricultural income, with major agricultural products

including wheat, milk, fruits, nuts, potatoes, tomatoes, rice, barley, and grapes.